

GDPR POLICY

Effective Date: 14/11/2024

1. Introduction

This Privacy Policy explains how Giuseppe Morra, operating as Giuseppe Morra Personal Trainer ("we," "us," or "our"), collects, uses, discloses, and protects personal data of clients, website visitors, and other individuals in compliance with the General Data Protection Regulation (GDPR). Protecting your privacy is of utmost importance to us.

2. Data Controller Information

Giuseppe Morra acts as the Data Controller for your personal data. If you have any questions or concerns about this Privacy Policy or your personal data, please contact us:

- Email: giuseppemorrap@gmail.com

- Phone: 07955046262

3. Data Collection and Usage

We collect and use your personal data to provide personalized training services, manage client relationships, and improve our services. We only collect the minimum information necessary to fulfil these purposes. The personal data we collect may include:

- Contact Information: Name, email address, phone number, and address

- Health Information: Health conditions, fitness goals, medical history, and dietary preferences (with explicit consent)

- Financial Information: Payment details for billing purposes

- Usage Data: Information collected through our website, including IP address, browser type, and usage statistics, to improve website functionality

4. Legal Basis for Data Processing

Under GDPR, we rely on the following legal grounds to process personal data:

- Contractual Necessity: Processing is necessary for the performance of a contract with you (e.g., personal training services).

- Legitimate Interests: Processing is necessary for our legitimate interests, such as improving services and managing client relationships.
- Consent: We seek explicit consent to process sensitive information, such as health data. You may withdraw consent at any time.
- Legal Obligation: Processing may be necessary to comply with applicable legal obligations.

5. Data Sharing and Disclosure

We do not sell or rent your personal data to third parties. We may share your data only under the following circumstances:

- Service Providers: Trusted third-party providers who assist in delivering our services (e.g., payment processors)
- Legal Compliance: When required by law or to protect our rights, property, or safety
- Professional Advisors: Legal, accounting, or other professional advisors, as needed

6. Data Retention

We retain personal data for as long as necessary to fulfil the purposes outlined in this policy and to comply with legal and regulatory requirements. Once the retention period has expired, personal data is securely deleted or anonymized.

7. Your Rights Under GDPR

Under GDPR, you have the following rights regarding your personal data:

- Right to Access: You have the right to request access to your personal data.
- Right to Rectification: You may request corrections to any inaccurate or incomplete data.
- Right to Erasure: You may request the deletion of your personal data, subject to legal restrictions.
- Right to Restrict Processing: You can request limitations on how we use your personal data.
- Right to Data Portability: You have the right to request a copy of your data in a machine-readable format.
- Right to Object: You may object to certain types of processing, including direct marketing.

To exercise any of these rights, please contact us using the information in Section 2. We will respond to your request within one month.

8. Data Security

We implement appropriate security measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. These measures include encryption, secure access controls, and regular security assessments.

9. Cookies and Tracking Technologies

We may use cookies and similar tracking technologies on our website to improve your experience. Cookies help us analyse site traffic and personalize content. You may adjust your browser settings to refuse cookies; however, some site functionality may be affected.

10. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy as necessary to reflect changes in our practices or legal requirements. Any updates will be posted on our website with the effective date of the revision.

11. Contact Us

If you have any questions, concerns, or complaints about this Privacy Policy or our data handling practices, please contact:

- Email: giuseppemorrap@gmail.com

- Phone: 07955046262

This Privacy Policy was last updated on 14/11/2024

This policy is in accordance with GDPR guidelines and aims to protect the rights and freedoms of data subjects while delivering the highest quality personal training services.